

Leaders in Laser Technology

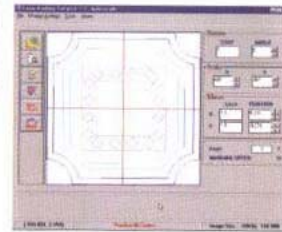
Located in Ahmedabad is the world's largest CNC Laser machine manufacturer for Diamond & Jewellery industry. Over the years the company, Sahajanand Laser Technology, has expanded its base and today offers total solutions for a wide range of laser systems for various industrial applications such as: Cutting, Marking, Micro machining, Solar cell cutting etc. They also manufacture CNC linear (X,Y, Z) and rotary positioning systems for inspection and automation purpose.

Foundation of Sahajanand Laser Technology had been laid in 1989 as "Sahajanand Electronics" by manufacturing textile controls & automation thereof. In 1990, Company had opened Job Center for Diamond

Processing and thus introduced itself into laser field. In 1991, it was converted in "Sahajanand Laser Mechanic" and started to manufacture laser systems for diamond processing. Very next year, it was renamed as "Sahajanand Laser Technology".

In 1994, at IMTEX, Sahajanand Laser Technology introduced Laser system for marking while in the 1996, they entered in field of CO2 Laser System for cutting application. In 1997 they introduced first high-power CO2 laser system for sheet metal cutting. Sahajanand Laser Technology today is specialized in exclusive designing, developing,

manufacturing, marketing and servicing sophisticated laser systems and CNC industrial machineries.



R&D has always been on the priority agenda of Sahajanand Laser Technology. Their effort have won them several accolades, the recent one being when Technology Development Board (Dept. of Science & Technology - Govt. of India) presented them the National Award for successful commercialization of indigenous technology at the hands of H.E Dr. APJ Abdul Kalam, President of India. The driving force behind this success is **Arvind Patel, M.D., Sahajanand Laser Technology**. In an e-interview he unfolds his companies plans for the global world. *Excerpts*

What's the aim behind participating in Hannover Messe?

Over 14 years of leadership in the field of Laser Technology has provided us ample experience to understand and provide the right kind of solutions for our customers. Our CNC Laser systems are developed and backed by in-house software & through continuous research and development. We have grown from a Small Scale Industrial unit to a limited company by providing hi

"Our strength is our customer"



- tech solutions in the industries with Best quality & innovative automation products, offering Special Purpose machines, user - friendly industrial application oriented software and other services.

Having catered to Indian market over the years, we are now expanding globally to have a winning position. We are eyeing Hannover Messe 2006 as a right platform towards our global vision to serve the international market with our Special Purpose

One of their forte has been R&D. Thanks to this team they have developed indigenous laser based production range and have 80% market share of laser marking systems in India and the company exports machines to Israel and other countries such as Thailand, Srilanka, U.S.A., Russia, U.A.E., South Africa, Namibia & Armenia.

"It's our commitment to provide hi-tech advance processing solution at low cost to the potential customers of all industrial segments. The synergy created through integral working of Laser Specialists, Application Engineers, Diamond experts, Software Specialists, Electronics & Mechanical engineers and Techno-



commercial personnel, have resulted in simplicity, reliability and cost-effectiveness with higher productivity," said Arvind Patel, M.D., Sahajanand Laser Technology.

Currently the companies clientele belong to Govt. Bodies and undertaking, PSU, Educational Institutes, Gems & Jewellery etc.. In India their presence is in most of the states including Gujarat, Maharashtra, Andhra Pradesh, West Bengal, Utter Pardesh, Rajasthan, Tamilnadu, Karnataka, Madhya Pradesh, New Delhi, Kerala, etc. Globally they have their clientele in Thailand, Sri Lanka, Israel, Russia, Armenia, Namibia, South Africa, U.A.E., U.S.A.

Sahajanand has its business well diversified in other sectors too. The other groups of companies are - Laser Medical Technology Pvt Ltd; Solar Corporation; Sahajanand Software Shreeji Services; S Enterprise and Sahajanand Technocrats. *GT*

Hall no. 6, India Pavilion, G 76

Corporate Office - 48-A, Arvind Estate, B/h. Indica Laboratory

L.B.S. Road, Bapunagar, Ahmedabad - 380 025,

Gujarat, India. Phone : +91-79-22200950, 22201247

Fax : +91 - 79 - 22201456

E-mail : info@sahajanandlaser.com

machines, Industrial automations, quality and innovative software to show and encompass our technical expertise. We are quite hopeful with our participation in Hannover Messe 2006, we would be able to show our capabilities to around 210,000 visitors those are to be covered by around 3000 journalists around the world.

In this era where countries are coming closer, it is very important for a corporate having vision to offer products and services globally to have presence in every market. Hannover Messe 2006 provides perfect opportunities to have presence felt not only in Germany but also in the whole of EU. Statistics says, it attracts global attention through its widespread promotional activities in and around 27 major countries and we, a rapidly growing company, don't want to miss out these kinds of opportunities.

What are the products/technologies being displayed?

We will be displaying CNC Laser solution for online marking with automation, CNC Laser machining system and Fiber Laser Cutting system - the latest & innovative solution for fabrication industry.

What types of tie-ups do you currently have?

We consider ourselves as hi - tech indigenous solution provider where most of the components coming from EU and USA. We are having strong and established base in integration of the system with our own software developers. Our synergy in the fields of Opto - Electro - Mechanical - Software knowledge gives us an edge over others to offer innovative solutions for our valu-

able customers to fulfill their not only need but also their requirements. In short, we are indigenous player serving globally and working towards fulfillment of customers' requirements.

Any particular tie-up that you are looking forward to?

We are looking forward to have Business associates to market Hi-tech customized solutions, Systems and/ or sub system automation, SLTL as sub contactor for manufacturing and servicing facilities, Industrial application based software

What are your companies strength?

Quite a few. But firstly and most importantly our strength is our customer. Keeping this in mind and with a view to understand our customers and why they have purchased Sahajanand Laser Technology's machines we conducted a customer survey. The reasons were - lower initial capital investment cost compared to other manufacturers without compromising the process and product quality standards. Our ability to supply SPM version of the machine (if automation requires or demanded by the customers, we has the ability to do so.) Effective after sales service support with our service guarantee. Infact we maintain floating stocks of spares, as we are aware that the industries are in a 24x7x365 operation mode to ensure uninterrupted production for our clients. Also they appreciated our ability to sense the market needs and flexible enough to bring changes in the product range.

Secondly our vision and innovative thinking are our strength. Our innovativeness is in terms of product and process improvement and cost cutting. *J*