



WORLD QUALITY COMMITMENT

20th International WOC Convention PARIS 24 - 25 September 2006

20 YEARS OF QUALITY CULTURE RECOGNITION WORLDWIDE

SAHAJANAND LASER TECHNOLOGY

Selection criteria for the World Quality Commitment International Star Award

GOLD, PLATINUM and DIAMOND categories

Based on information, polls and voting.
(see www.bid-quality.com)

The World Quality Commitment Award is presented to each company as an entity, for corporate achievement, to recognize leadership, quality, innovation, excellence, technology, customer service and prestige; for this purpose, a voting process was carried out during the B.I.D. World Congress with meetings in Paris, London, Geneva, Frankfurt, Madrid and New York over the past ten months; based on one or several of the following concepts:

The QC100 principles, Customer Satisfaction, Leadership, Technology, Best Practice, Business Results, ISO 9000 and TQM.

In addition to the voting process, carried out in personal encounters with business leaders, by mail and on line macro poll, B.I.D. gathers information through consultations of the media (press, radio and television), consultancy companies, advertising agencies, trade fairs and exhibits, chambers of commerce, embassies and polls, which is analyzed by the WQC International Star Award Selection Committee, which makes the final decision to select the annual awardees.

Regulations of the WQC Award

Partial listing of the articles of the WQC Award regulations.
More information: www.bid-quality.com

Definition of the award:

The World Quality Commitment award of Business Initiative Directions (B.I.D.) is presented in recognition of those companies or organizations in different countries throughout the world that further their reputation and position by implementing and promoting quality culture.

Article 1:

The award recognizes and encourages the contribution of companies and organizations to quality, continuous improvement and customer satisfaction as well as improving relations with employees, suppliers and all those associated with the company.

Article 8:

The jury which designates the companies awarded will be formed by the leaders of those companies awarded in previous years for their merits and contributions to quality and excellence in those companies which they direct.

Article 10:

Any speech or presentation must be recorded in Paris in a multimedia format during the period of September 12 to 24 upon previous confirmation and appointment made with the commission at B.I.D. headquarters in prior to the date established.

Article 11:

From 12 noon on the day of the awards presentation until 12 noon of the following day, all of the official activities of the WQC convention will be covered by B.I.D. accredited videographers and photographers.

Delegation of the awarded company:

B.I.D. presents the award in Paris to the owner, CEO, president, general director of the awarded company who may be accompanied by persons related to the awarded company. B.I.D. will provide support for visa application for up to two of the highest-ranking persons of the delegation.

Useful information about Paris Quality Convention

Visas to travel to Paris, France:

Important: The company representatives who will receive the award in Paris must apply for a visa in the nearest French Consulate or Embassy as soon as possible (Schengen visa for many European countries such as France, Germany, Italy, Belgium, Netherlands, Luxemburg, Greece, Austria, Portugal and Spain).

Obtaining a valid visa for travel to France to attend the Convention is the sole responsibility of your company representatives before the French authorities.

If you are the owner, partner or director of your company and have already travelled to other countries abroad, you know the importance of the personal interview before the consulate officer for obtaining a visa.

Videos and photographic sessions (please consult):

Specialized media companies and independent press agencies will cover a variety of different aspects of the convention, which will include attendees and the awards presentation. If your company is interested in obtaining a recorded film covering the most important scenes of your company representative's participation in the ceremony, you must contact B.I.D. before September 12th.

B.I.D. worldwide:

B.I.D. Business Initiative Directions has awarded companies and professionals from 173 countries since 1986. Every year, the mass media broadcasts the news item concerning the Convention to the benefit of award winners and the companies which they represent. B.I.D. organizes events and publishes newspapers, books, magazines and television in English, Spanish, French, Portuguese and Russian. The focus is on company policy in the areas of quality, national and international commerce, new products, and financial resources in industry and the service sector. B.I.D. clients range from large corporations to companies with a local market.

B.I.D. in the press:

The importance of B.I.D. Business Initiative Directions is growing year by year in the world of business communication, shown by full-page appearances in leading business sector publications. In fact, the newspaper Cinco Dias, publisher of a daily section of the Wall Street Journal, featured three full pages and one double page dedicated to B.I.D. One of the photographs included was of Jose E. Prieto, President of B.I.D., with Bill Clinton, 42nd President of the United States of America. In addition, the BBC World Service radio station in London broadcast news about the B.I.D. QC100 in Geneva, and television channels from several countries have interviewed Jose E. Prieto at different B.I.D. International Quality Conventions.

Welcome to Paris:

Paris is a cosmopolitan city with a population of nearly 8 million which is the seat of all major political and economic institutions, as well as the center of important trade fairs, all providing the key to business in France and Europe as well as francophone countries. The Hotel Concorde La Fayette is located in the area of the Arc de Triomphe. The building rises from the Palais des Congrès of Paris with an office of the Chamber of Commerce on the premises. The city is home to the headquarters of multinational companies as well as the largest national companies and banking institutions.

Office Hours (Year Round):

Our office hours from Monday to Friday are from 9 a.m. to 8 p.m. (20:00). Contact through fax or e-mail can be made at any time of the day or night.

Special B.I.D. office:

In Paris, during the Convention on the 24th and 25th of September, Business Initiative Directions is pleased to offer a full-service office staff inside the Hotel Concorde La Fayette, from 10 a.m. to 6 p.m. (18:00) to aid you in the Convention registration as well as in your hotel accommodations.

To confirm attendance: Send the REGISTRATION FORM (see reverse side) to B.I.D. Spain by fax, phone, express mail or by e-mail:

Fax +34 915 562 029 Fax +34 915 555 602
B.I.D. Business Initiative Directions
Telephone +34 915 973 369



convention@bid-quality.com
General Yagüe, 11 • 28020 MADRID - SPAIN
www.bid-quality.com